



## **PRESS RELEASE**

For immediate release

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### **Masterplanning team selected for Qatari Diar's Chelsea Barracks Development**

Qatari Diar Real Estate Investment Company ("Qatari Diar"), the sole owners and developers of the Chelsea Barracks project, have today announced their selected team to prepare a masterplan for the development. The purpose of the masterplan will be to create a design framework for the 12.8 acre site, including sustainable land use mix and public realm, ahead of any detailed design architecture. Among other issues, it will address building use, height, density and site layout, reflecting its immediate surroundings and its location within London. In particular, it will draw on the substantial number of responses from the local community.

Following a rigorous selection process, in which submissions and presentations were considered from ten shortlisted teams, Dixon Jones with Squire and Partners and Kim Wilkie Associates have been selected to lead the masterplanning stage of the project. No detailed design architects have yet been appointed; it is likely that several firms could be involved in working on the different phases or elements of the scheme, to provide the diversity and sustainable quality merited by such an important site within Central London.

The initial submissions from the shortlisted teams were reviewed by an expert evaluation panel, including representatives from Grosvenor, The Prince's Foundation for the Built Environment, as well as renowned international and local architects and architectural commentators.

Mr Ghanim bin Saad Al-Saad, Managing Director and CEO of Qatari Diar, said:

"Qatari Diar has a long-term commitment to major investment at this site, in order to create a magnificent and sustainable new neighbourhood, respectful to the traditions, diversity and cultures of the surrounding urban fabric, and delivering the private and public spaces where people will want to be. The masterplan process continues the journey of investigation and consultation which has met with such a positive response over the past few months. We would like to continue the working partnership which has been evolving between ourselves and the local community, in order to deliver a very special place for London."

— ENDS —

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#### **About QATARI DIAR Real Estate Investment Company:**

Wholly owned by the Qatar Investment Authority, QATARI DIAR Real Estate Investment Company was established in December 2004 to support Qatar's growing economy and to co-ordinate the country's real

estate development priorities. Qatari Diar is currently involved in more than 30 projects in 18 countries around the world.

Qatari Diar is becoming established as one of the world's most trusted and respected real estate companies because of its commitment to quality, local community, partnership and hallmark sustainability.

Qatari Diar's hallmark vision of sustainable development places community and local traditions at the forefront. The Company aims to create and manage property investments and developments which not only comply with the best international standards, but which also strongly reflect local culture and values. As a result, Qatari Diar's projects deliver a distinctive and sustainable social, economic and environmental benefit to the community. In addition, Qatari Diar often enables local and international developers and investors to partner in its projects, and to work together in exploring other opportunities, both locally and internationally.

In the UK, Qatari Diar has a £5bn investment and development programme under way including, in addition to the Chelsea Barracks project, its recent acquisition of the US Embassy building in Grosvenor Square, London, and its involvement in the development of the iconic, 300m tall Shard Tower, designed by Renzo Piano, which will become Europe's tallest building and a catalyst for the regeneration of the area surrounding London Bridge Station, known as London Bridge Quarter.

[www.qataridiar.com](http://www.qataridiar.com)